

# Silvia Furia

Web 160: Writing for the Web  
Assignment 4: Content Outline

## Page 1: Index

**Title:** Metropolitan Pilates Seattle

**Headline:** New Client Special (or other special going on – changes every month)

**Text:** Blurb about the headline; about the studio (use keywords)

## Page 2: About Us

**Title:** Metropolitan Pilates Seattle | About

**Headline:** About Metropolitan Pilates

**Text:** Location and detailed text about services offered.

## Page 3: Getting Started

**Title:** Metropolitan Pilates Seattle | Starting Pilates

**Headline:** Starting Pilates

**Text:** Detailed explanation of the many offerings for new clients.

## Page 4: Sessions

**Title:** Metropolitan Pilates Seattle | Pilates Sessions

**Headline:** Pilates Sessions

**Text:** Short blurb about sessions: duration, etc.

## Page 5: Group Classes

**Title:** Metropolitan Pilates Seattle | Pilates Group Classes

**Headline:** Pilates Group Classes

**Text:** Short intro blurb about group classes.

## Page 6: Rates

**Title:** Metropolitan Pilates Seattle | Pilates Prices

**Headline:** Same as the Special headline from home page

**Text:** Explain special and other Pilates packages; add to cart button for online purchase.